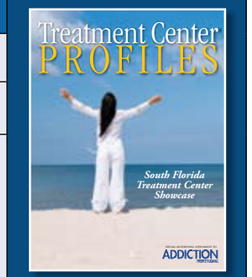
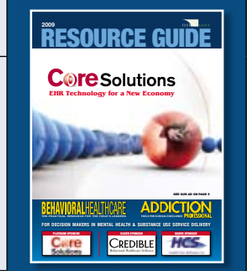
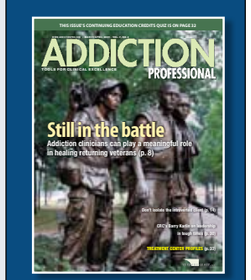
Addiction Professional's 2010 Calendar

Issue	January/February	March/April	May/June	July/August	September/October	November/December
Ad Close	1/5	2/19	4/19	7/6	9/7	10/26
Materials Due	1/11	2/25	4/23	7/12	9/13	11/1
Editorial Focus	2nd Annual Outstanding Clinicians Awards Accreditation Challenges for Providers Health Information Exchange	Technology Implementation Guide Cutting-Edge Medication Developments Gender-Based Treatment Services	Trends in Treatment of Eating Disorders Comprehensive Treatment for Veterans Financial Management Software	Facilities Offering Integrated Treatment Approaches Technology for Clinical Management	Credentialing of Addiction Treatment Professionals Information Technology Solutions for Private Practices Health & Fitness	2nd Annual Addiction Treatment Provider Survey Update on Electronic Health Records Advances in Adolescent Treatment
Special Departments	**Drug Testing:** Issues and technologies in drug detection	**Road to Recovery:** Column from Nicholas A. Roes, PhD, on the strategies addiction professionals can use to overcome barriers to clinical success	**Drug Testing**	**Road to Recovery**	**Drug Testing**	**Road to Recovery**
Departments in Every Issue	**Letter From the Editor:** Timely commentary from the editor	**Letters:** Dialogue and debate from Addiction Professional's active community of readers	**Management:** Treatment program executives discuss issues affecting facilities' success	**Environments for Recovery:** A visual tour of a newly constructed or renovated facility, and how the design enhances clients' well-being	**Medical Insight:** Views on medical issues, including the use of pharmaceuticals to treat addiction **CE Quiz:** A NAADAC-administered quiz offering two nationally certified continuing education hours in each issue	**Recovery:** A personal profile of a treatment success story
Product/Service Center (Value-added opportunities for display advertisers in these categories)	Scheduling Software Women's Treatment Centers	Insurance/Risk Management Services Clinical Decision Support	Privacy/Security IT Solutions Adolescent Treatment Centers	Drug Testing Online Assessment and Treatment Tools	Electronic Health Records Education Providers	Furniture/Furnishings Financial Management Software
Special Advertising Sections and Ad Study	SECAD Show Guide State-Specific Treatment Center Showcase	National Council Show Guide Treatment Center Profiles	State-Specific Treatment Center Showcase **Baxter Ad Study**	Resource Guide	Treatment Center Profiles **Baxter Ad Study**	2011 Calendar State-Specific Treatment Center Showcase
Bonus Distribution	CADCA SECAD: Our Annual Outstanding Clinicians Awards will be presented! NAADAC/NAATP Advocacy in Action Conference ACMHA SAPAA Annual Conference NAPHS	NCCBH AATOD ASAM NAATP Annual Conference	USPRA SAAS NASADAD	AABH NCAD Cape Cod Symposium on Addictive Disorders	CAADAC 28th Annual Conference EAPA	







Note: The above calendar is subject to change at the discretion of *Addiction Professional* editors.
Bonus Distribution is subject to change.

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