Behavioral Healthcare's 2010 Calendar

Issue	January	February	March	April	May	June	July/August	September	October	November/December
Ad Close	12/28	2/1	3/1	4/1	4/30	5/31	6/28	8/27	9/29	11/1
Materials Due	1/5	2/5	3/5	4/7	5/5	6/4	7/2	9/2	10/5	11/5
Editorial Focus	Electronic Health Record (EHR) Purchasing Guide Continuing Education: Ensuring Staff Remain Up to Date	Liability Landscape Using Dashboards to Improve Organizational Performance NAATP Insights	Choosing a Pharmacy Services Vendor Financial Management Software: What Makes Sense	Health Information Exchange Participation Guide Treating Patients with Traumatic Brain Injuries James W. West, MD, Quality Improvements Awards NAATP Insights	Facility Design: Building a Better Facility What to Look for in an E-prescribing Vendor	CCHIT Update Drug Testing Solutions NAATP Insights	Information Technology (IT) Solutions for Population-Based Healthcare Tips for Furnishing a BH Environment	3rd Annual Information Technology (IT) Vendor Survey Accreditation Update NAATP Insights	Staff Education/ Training Purchasing Guide Exploring the New World of Telehealth/Tele-psychiatry	Decision Support Software 6th Annual Behavioral Health Champion Awards Policies on Referring Clients to Other Facilities NAATP Insights
Departments in Every Issue	**Editorial:** Must-read insights from the editor-in-chief	**BH Online:** Highlights of online-exclusive content at behavioral.net	**Rx Resource:** A focus on prescribing issues important to chief medical officers (CMOs), medical directors, and other clinical leaders	**Tools for Transformation:** Practical tips on offering recovery-based services		**Views on Technology:** Perspectives direct from vendors, including SATVA members	**Perspectives:** Observations from experts in mental health and substance use care delivery	**Design Focus:** A visual tour of a newly constructed or renovated building, as well as insights on facility design	**Mover:** A profile of an industry executive making waves	**The Manderscheid Report:** Commentary from thought leader Ronald W. Manderscheid, PhD
Product/ Service Center (Value-added opportunities for display advertisers in these categories)	Drug Testing, Business Intelligence, Dashboard Software	Wireless Technologies, Educational Opportunities	Patient/Staff Scheduling Software, Accreditation Providers	Patient/Client Education, E-prescribing	Electronic Health Records, Food Service	Mattresses, Clinical Decision Support	Staffing/ Recruitment Services, Personal Health Records (PHRs)	Online Education, Financial/Billing Software	Web-based IT Solutions, Furniture and Furnishings	Risk Management/ Insurance, Methadone Facility Software
Special Advertising Sections & Ad Studies	Technology Guide	SECAD Show Guide Baxter Ad Study	National Council Show Guide	Treatment Center Profiles	Annual Design Showcase Design Resource Directory		Resource Guide		Treatment Center Profiles Baxter Ad Study	2011 Calendar
Bonus Distribution	MHCA CWLA HIMSS CIMH	ACMHA SAPPA Annual NAPHS SECAD: Our Annual Behavioral Health Champion Awards will be presented! NAADAC/NAATP Advocacy in Action Conference	National Council SATVA CIMH	NAATP Annual MHCA Spring EASNA AIA AAH	NASADAD NeoCon HEALTHCARE DESIGN.10	USPRA SAAS	NCAD AABH Cape Cod Symposium on Addictive Disorders	Alliance for Children and Families National Conference EAPA	Institute for Behavioral Health Informatics SATVA	

Note: The above calendar is subject to change at the discretion of Behavioral Healthcare editors. Bonus distribution is subject to change.

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