Long-Term Living 2010 Calendar

Issue	January	February	DESIGN	March	April	May	June	July	August	September	October	November	December
Ad Close	12/14	1/12	2/11	2/9	3/9	4/6	5/10	6/8	7/13	8/10	9/7	10/10	11/7
Materials Due	12/22	1/20	2/19	2/17	3/17	4/14	5/18	6/16	7/21	8/18	9/15	10/20	11/15
Editorial Focus	Laundry Bariatrics Information Technology Nutrition	Rehab Wound Care Staffing	Annual Showcase issue for the finest architectural works in the senior care market. This special awards publication features innovative design solutions in new and renovated senior care construction	Incontinence Mobility Resident Security	Housekeeping/ Maintenance Finance Wound Care	Fall Prevention Bathing Information Technology ALFA – Assisted Living	Design Center/ Environments for Aging Rehab Pharmacy Services	Purchasing Trends Pricing Trends Continuing Education	Wound Care Finance Information Technology	Design Trends Infection Control Staffing OPTIMA Award	Communications Technology Continuing Education Transportation	Wound Care Mobility Finance Fall Prevention	Laundry Information Technology Resident Security
Monthly Departments	**RESIDENT CARE:** DON's Corner	**TECHNOLOGY**	**FINANCIAL:** Financial Focus On The Money	**LTC POLICY:** View on Washington			**STAFFING:** Your People	**DESIGN:** Environments for Aging/Design Center			**CLINICAL:** Clinical STAT	**NEWS BRIEFS:** QuickHits	
Special Sections	Technology Directory		DESIGN Resource Directory	Information Technology Supplement		Resident Care Directory		Annual Buyers Guide	Product Spotlight Supplement Products Making a Difference	Remodeling Contest	Facilities Directory	Wellness/ Fitness Supplement	2011 Calendar
Product Focus	Software Bathing/ Showers Mobility Nurse Call	Housekeeping/ Maintenance Staffing Pressure Relief Incontinence		Laundry Skin/Wound Care Transportation Furniture/ Interiors/Flooring Beds	Software Fall Prevention Lifts Financial Services	Skin/Wound Care Nurse Call Safety Cleanliness/ Infection Control	Software Mobility Furniture/ Interiors/Flooring Beds Wandering		Bathing/Showers Incontinence Fall Prevention Financial Services	Software Staffing Cleanliness/ Infection Control Diabetes Care	Pressure Relief Lifts Safety Wandering	Skin/Wound Care Furniture/ Interiors/Flooring Beds Incontinence Pharmacy	Software Beds Laundry Nutrition
Added Value	Lead Advantage Top 500 Buyers Direct Mailing: Baths	Baxter Ad Study Top 500 Buyers Direct Mailing: Fall Prevention	Advertisers will earn (1) basic listing within the category of their choice	Conference Mailing: EFA Top 500 Buyers Direct Mailing: Incontinence	Conference Mailing: ACHCA Top 500 Buyers Direct Mailing: Furniture	Lead Advantage Top 500 Buyers Direct Mailing: Lifts	Baxter Ad Study Top 500 Buyers Direct Mailing: Nurse Call	Advertisers will earn (1) basic listing within the category of their choice	Lead Advantage Top 500 Buyers Direct Mailing: Software	Baxter Ad Study Top 500 Buyers Direct Mailing: Wandering	Conference Mailing: AAHSA Top 500 Buyers Direct Mailing: Pressure Relief	Baxter Ad Study Top 500 Buyers Direct Mailing: Mobility/Rehab	Lead Advantage Top 500 Buyers Direct Mailing: Infection Control
Bonus Distribution	**HIMSS** 3/1-3/4 Atlanta, GA		**Environments for Aging, AIA, ALFA, ACHCA, NeoCon, AHCA, AAHSA, HEALTHCARE DESIGN.10**	**Environments for Aging** 3/21-3/23 San Diego, CA **AJAS** 4/11-4/14 Atlanta, GA **NAAP** 4/14-4/17 Milwaukee, WI	**WOCN** 6/12-6/16 Phoenix, AZ **ACHCA** 5/14-5/18 Philadelphia, PA **AANAC** 4/29-4/30 Las Vegas, NV	**ALFA** 5/25-5/27 Phoenix, AZ **APIC** 7/11-7/15 New Orleans, LA	**NeoCon** 6/14-6/16 Chicago, IL **NADONA** 6/12-6/16 Atlanta, GA **AIA AAH** TBD	**NIC** **AHCA** **AAHSA**	**NIC** 9/22-9/24 Chicago, IL	**AHCA** 10/10-10/13 Long Beach, CA	**AAHSA** 10/31-11/3 Los Angeles, CA **HEALTHCARE DESIGN.10** 11/13-11/17 Las Vegas, NV		

Note: The above calendar is subject to change at the discretion of *Long-Term Living* editors. Bonus Distribution is subject to change.

WWW.LTLMAGAZINE.COM